

# CONFERENCES

**FEBRUARY**  
**18 - 19**

## Digital Media India 2020

New Delhi

The 9th edition of Digital Media Conference for ideas on digital revenue and technology.

**For more information visit:**

[dmi.wan-ifra.org](http://dmi.wan-ifra.org)

**SEPTEMBER**  
**16 - 17**

## WAN-IFRA India 2020

Chennai

The 28th annual conference for publishers in South Asia. Parallel sessions on:

- Future of News Summit  
(For Editors and Business Managers)
- Printing Summit  
(For Newspaper Production Managers)

**For more information visit:**

[wan-ifra.org/india2020](http://wan-ifra.org/india2020)

### Note:

We also offer in-house training on the topics listed here and topics on-demand.

## CONTACT

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**EVENTS**  
**CALENDAR**

**2020**

## DIGITAL MEDIA

<b>JANUARY</b> 20 - 21	<b>Digital journalism for print and broadcast journalists</b> New Delhi
<b>MAY</b> 27	<b>Building your brand in digital</b> Cochin
<b>JUNE</b> 24 - 25	<b>Digital content monetisation &amp; optimising digital subscription</b> Chennai
<b>OCTOBER</b> 28 - 29	<b>Search Engine Optimisation</b> Hyderabad

## ADVERTISING

<b>FEBRUARY</b> 27	<b>Ad sales to millenials planners</b> Mumbai
<b>AUGUST</b> 10 - 11	<b>New revenue models for newspapers &amp; business development strategies</b> Chennai
<b>AUGUST</b> 11	<b>Ideation workshop on brand solutions for advertisers</b> Chennai
<b>DECEMBER</b> 18	<b>Programmatic advertising</b> Chennai

## EDITORIAL & NEWSROOM

<b>MARCH</b> 06	<b>Block chain technology for journalists</b> Chennai
<b>APRIL</b> 06 - 07	<b>Multimedia journalism</b> <b>Longform investigative journalism</b> New Delhi
<b>APRIL</b> 08 - 09	<b>Data journalism</b> New Delhi
<b>APRIL</b> 20 - 21	<b>Audience engagement</b> Chennai
<b>APRIL</b> 22 - 23	<b>Change management and newsroom leadership</b> Chennai
<b>MAY</b> 27	<b>Podcasting master classes</b> Bengaluru
<b>JULY</b> 27 - 28	<b>Advanced digital Photography</b> New Delhi
<b>NOVEMBER</b> 25 - 26	<b>News design</b> New Delhi

**EDITORIAL LEADERS SERIES**

<b>MARCH</b> 05 - 06	<b>Newsprint handling and waste management</b> Chennai
<b>SEPTEMBER</b> 15	<b>Press finger print - Optimizing color reproduction</b> Chennai

## PRINT PRODUCTION